



**PUTTING
DRIVALIA IN
POLE POSITION**



ON YOUR MARKS

Even when you've worked in the automotive industry for as long as PIE has, it's still a nice surprise to be approached by an existing client who's looking for your expertise to help them with a brand new project.

The case in point here was being approached by FCA Automotive Services. With the backing of Credit Agricole, FCA Bank was setting up a new mobility division offering long-term rental solutions and company fleet management systems, that allow efficient, rational and safe mobility - recently launched under their new brand, Drivalia!

Their first hire into this new division/team would be an Operations Manager who would need to bring with them considerable industry knowledge of Contract Hire, Leasing and Broker marketing.



GET SET

We know this market like the back of our hand. We kicked off a contingency search project utilising a combination of advertising, high quality outreach to targeted talent pools and our large passive network of candidates from where we gained a number of referrals for talented individuals.



GO

Within three weeks of the brief, we'd identified the right profile – a candidate with over 20 years' experience across Fleet & Leasing – put them through a rigorous interview process both with ourselves and our client and got an offer accepted with a start date confirmed for the following month. Our client was delighted and, importantly, was additionally able to earmark future hires into the business from the shortlist provided to them.

And as this new venture gets off the ground, PIE will be supporting their growth plans with the best talent that the automotive market has to offer!

FANCY A CHAT?

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